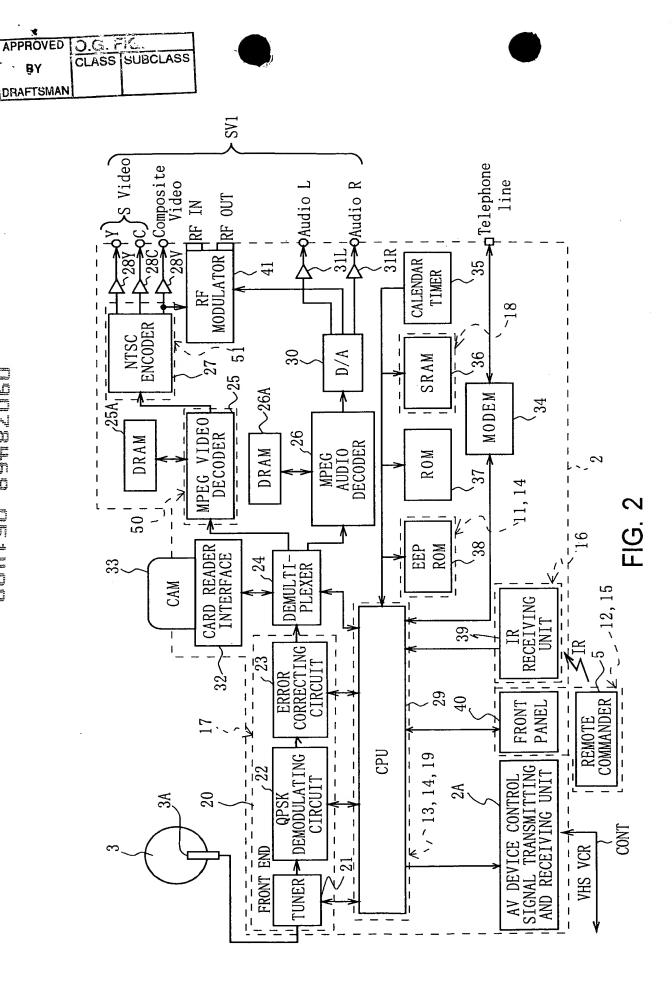
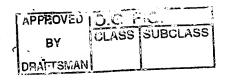
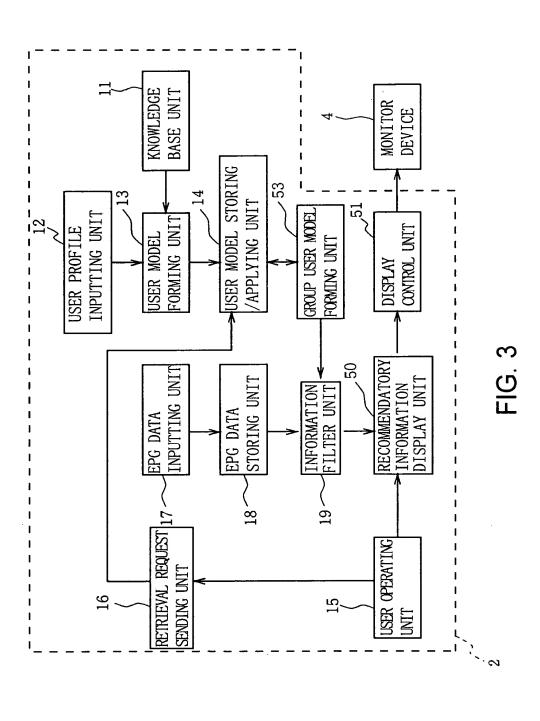


FIG. 1

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APPROVED	10.G. F	IG.
BY	CLASS	SUBCLASS
DRAFTSMAN		

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
<u></u>	B	GENRE				
AGE					RE FOR EAC AGE AND S	
					\sim	TB1

FIG. 4A

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
	Œ	GENRE				
LIFE STAGE					ENRE FOR EATO LIFE ST	
					\sim	TB2

FIG. 4B

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
	GE	GENRE				
FACTOR					NRE FOR EA O FACTOR A	
					\sim	твз

FIG. 4C

COCYOHOO COCHOO

TEENS-MALE		WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	53.8	51.6	2.2	0	0	0	0	0	0	0
LUNCH	100	17.6	3.3	0	9.6	3.3	0	0	0	0	1.1
DINNER	100	67.1	24.2	0	23.1	4.4	2.2	1.1	1.1	0	11
RELAXATION ON WEEKDAYS	100	33	1:1	0	15.4	7.7	2.2	0	1:1	0	5.5
RELAXATION ON HOLIDAYS	100	29.7	0	3.3	14.3	4.4	3.3	0	0	0	4,4

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%)

TWENTIES-MALE		WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	9 '99	64.4	1.1	1.1	0	0	0	0	0	0
LUNCH	100	36.6	12.2	0	20	4.4	0	0	0	0	0
DINNER	100	73.3	30	2.2	30	8.9		1:1	0	0	0
RELAXATION ON WEEKDAYS	100	56.6	3.3	7.8	23.3	16.7	1:1	0	1.1	0	3.3
RELAXATION ON HOLIDAYS	100	35. 5	2.2	5.6	16.7		4.4	1:1	1.1		2.2
					<u></u>	_ [(%)

FIG. 5B

APPROVED	().G. F	ic.
BY	CLASS	SUBCLASS
DRAFTSMAN		

THIRTIES-MALE		WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	59.7	58.7	0	0	0	0	0	0	0	1
FUNCH	100	37.5	25	0	9.6	2.9	0	0	0	0	0
DINNER	100	73.1	46.2	1.9	11.5	9.6		0		0	1.9
RELAXATION ON WEEKDAYS	100	59.7	18.3	9.6	18.3	7.7	2.9	-	0	0	1.9
RELAXATION ON HOLIDAYS	100	52	4.8	17.3	13.5	4.8	8.7	1.9	r4	0	0
											(%)

FIG. 6A

FORTIES-MALE		WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	54.3	53.5	0	0.8	0	0	0	0	0	0
LUNCH	100	38.6	21.3	0	15.7	1.6	0	0	0	0	0
DINNER	100	65.4	37	5.5	13.4	1.6	2.4	1.6	0	0	3.9
RELAXATION ON WEEKDAYS	100	63.8	22.8	8.7	10.2	3.9	15	2.4	0.8	0	0
RELAXATION ON HOLIDAYS	100	46. 6	6.3	15	7.1	0.8	14.2	2.4	0	0	0.8
] i	i					(%)

FIG. 6B

APPROVED O.G. FIG.

BY CLASS SUBCLASS

DRAFTSMAN

FIFTIES-MALE		WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	58.3 57.1	57.1	0	0	1.2	0	0	0	0	0
LUNCH	100	39.3	29.8	0	9.5	0	0	0	0	0	0
DINNER	100	66.7	60.7	0	2.4	2.4	0	0	0	0	1.2
RELAXATION ON WEEKDAYS	100	52.5	17.9	10.7	4.8	9	7.1	4.8	1.2	0	0
RELAXATION ON HOLIDAYS	100	46.5	8.3	15.5	4.8	2.4	10.7	2.4	2.4	0	0

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(%)

SIXTIES-MALE		WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	58.4 51.2	51.2	0	0	9	0	1.2	0	0	0
LUNCH	100	51.2	33.3	0	9	8.3	1.2	1.2	0	1.2	0
DINNER	100	58.5	40.5	3.6	3.6	2.4	2.4	2.4	1.2	1.2	1.2
RELAXATION ON WEEKDAYS	100	33. 4	9.5	4.8	3.6	4.8	& 3.	2.4	0	0	0
RELAXATION ON HOLIDAYS	100	34.6	7.1	13.1	4.8	4.8	3.6	1.2	0	0	0

FIG. 7B

APPROVED	O.G. F	ig.
ВY	CLASS	SUBCLASS
PAFTSMAN	* 1 27	

TEENS-FEMALE		WATCH TV NEWS SPO	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	ORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	62.8	58.5	1.1	0	0	0	0	0	1.1	2.1
LUNCH	100	19.2	2.1	0	12.8	4.3	0	0	0	0	0
DINNER	100	62.7	19.1	0	26.6	9.6	0	0	0	0	7.4
RELAXATION ON WEEKDAYS	100	43.7		0	13.8	22.3	4.3	0		0	1.1
RELAXATION ON HOLIDAYS	100	33	0	0	17	6.4	4.3	0	3.2	0	2.1
					֧֧֟֟֝֟֝֟֝֟֝֟֝ ֞						(%)

FIG. 8A

TWENTIES- FEMALE		WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	59. 1	52.4	0	0	1.9	0	0	0	0	4.8
LUNCH	100	50.5	7.6	0	36.2	5.7	0	0	0	П.	0
DINNER	100	6.79	24.8	0	24.8	8.6			—	0	6.7
RELAXATION ON WEEKDAYS	100	52. 4	9.2	1.9	15.2	21.9	4.8	0	0	0	H
RELAXATION ON HOLIDAYS	100	32, 5	2.9	1.9	18.1	4.8	3.8 8	-	0	0	0

FIG. 8B

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THIRTIES- FEMALE		WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	1 .99	61.2	0		1	0	0	0	0	2.9
LUNCH	100	63. 1	22.3	,1	34	5.8	0	0	0	0	0
DINNER	100	64. 1	29. 1	0	14.6	6.8	0	0	0	0	13.6
RELAXATION ON WEEKDAYS	100	56.3	10.7	2.9	16.5	15.5	3.9	0	H	1.9	3.9
RELAXATION ON HOLIDAYS	100	44.8	3.9	3.9	15.5	11.7	6.8		. —	0	1
					֟֝֟֝֟֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֟֓֓֓֓֓֓֓֓֓֓֟֓֓֓֓֓֓						(%)

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PROGRAM FOR CHILDREN	0	0	1.9	0	0
CULTURE	.0	2.8	0	6.0	0
MUSIC	0	0	0.9	1.9	1.9
WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	0	0	0	0	0.0
MOVIE	0	6.0	0	0.9	6.5
DRAMA	0.9	4.7	5.6	15.9	7.5
VARIETY	0	24.3	19.6	11.2 15.9	15
SPORTS	0	0	0	0.9	1.9
NEWS	60.7	28	33.6	6.5	2.8
WATCH TV	61.6	60.7	61.6	38.2	36.5
	100	100	100	100	100
FORTIES- FEMALE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS

FIG. 9B

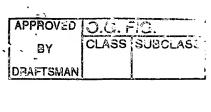
APPROVED		
BÝ	CLASS	SUBCLAS:
DRAFTSMAN		

FIFTIES- FEMALE		WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	62	25	0	0	5	0	0	0	0	0
LUNCH	100	63	37	0	15	œ	0	0	-	7	0
DINNER	100	63	49		2	ည	0	0	-	0	0
RELAXATION ON WEEKDAYS	100	41	10	0	ıc	16	က	2	2	က	0
RELAXATION ON HOLIDAYS	100	41	വ	9	2	12	4	2	3	-	0
					i						(%)

FIG. 10A

(%)				C		į					
0	1.1	1.1	0	10.6	17	6.4	5.3	3.2	44.7	100	RELAXATION ON HOLIDAYS
0	0	1.1	1.1	2.1	17	4.3	2.1	11.7	39. 4	100	RELAXATION ON WEEKDAYS
1.1	0	3.2	1.1	0	6.4	5.3	2.1	39.4	58.6	100	DINNER
0	5.3	0	2.1	0	12.8	7.4	0	36.2	63.8	100	LUNCH
0	.0	.:	0	0	2.1	0	Ö	54.3	57.5	100	BREAKFAST
PROGRAM FOR CHILDREN	CULTURE	MUSIC	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MOVIE	DRAMA	VARIETY	SPORTS	NEWS	WATCH TV		SIXTIES- FEMALE

FIG. 10B



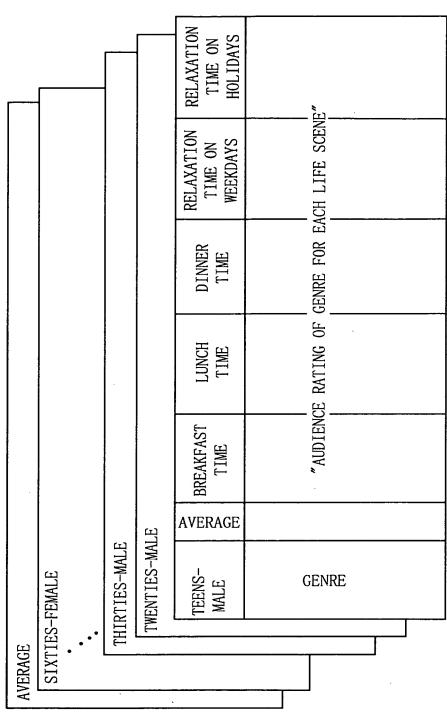


FIG. 11

APPROVED	J.G. F	IG.
BY	CLASS	SUBCLASS
DRAFTSMAN		

CLUSTER 1		WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	WATCH TV NEWS SPORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC CULTURE	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	58.2	55.3	0.4	0	1.7	0	0	0	0	0.8
LUNCH	100	43.8	16.9	0	21.1	4.6	0	0.4	0	0.8	0
DINNER	100	65.8	36.3	0.8	16	5.5	1.3	0	0.4	0	5.5
RELAXATION ON WEEKDAYS	100	57.1	11.8	6.8	16.5	13.5	က	1.7	1.7	0.4	1.7
RELAXATION ON HOLIDAYS	100	42.7	2.1	11.4	13.5	7.2	3.8	1.3	1.3	0.4	1.7

FIG. 12

AVENAUL	AVERAGE	GENRE	
AGE		"WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO AGE AND SEX(%)"	

FIG. 13A

AVEKAGE	GENRE
AGE	"OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO AGE AND SEX(%)"

FIG. 13B

APPROVED O.G. FIG.

CLASS SUBCLASS

DETERMAN

		NEWS	SPORTS	VARIETY	DRAMA	MOVIE	SPORTS VARIETY DRAMA MOVIE DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
AVERAGE FOR EACH AGE AND SEX	100	96	74.2	75.3	65.2	84.7	53.4	59.3	62	38.6
TEENS-MALE	100	86.8	75.8	86.8	68.1	91.2	46.2	78	31.9	69. 2
TWENTIES-MALE	100	94. 4	75.6	85.6	66.7	88.9	52.2	71.1	45.6	45.6
THIRTIES-MALE	100	97.1	85.6	77.9	52.9	87.5	51.9	49	52.9	47.1
FORTIES-MALE	100	98.4	91.3	62.2	38.6	82	57.5	44.9	59. 1	29.1
FIFTIES-MALE	100	98.8	85.7	20	39.3	78.6	48.8	39.3	60.7	9.5
SIXTIES-MALE	100	100	88. 1	63.1	58.3	86.9	48.8	40.5	69	11.9
TEENS-FEMALE	100	92.6	73.4	94.7	93.6	95.7	57.4	85. 1	58.5	69. 1
TWENTIES-FEMALE 100	100	96. 2	68.6	89.5	81.9	84.8	49.5	67.6	64.8	54.3
THIRTIES-FEMALE 100	100	96. 1	56.3	82.5	74.8	81.6	58.3	70.9	69.69	71.8
FORTIES-FEMALE 100	100	98. 1	59.8	75.7	68.2	83.2	55. 1	55.1	69. 2	26.2
FIFTIES-FEMALE	100	96	64	65	71	73	55	53	80	14
SIXTIES-FEMALE	100	96.8	99	69. 1	73.4	80.9	57.4	59.6	79.8	10.6
										(%)

FIG. 1

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- BY	CLASS	SUBCLASS
DRAFTOMAN		

	AVERAGE	GENRE
LIFE STAGE		"WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO LIFE STAGE(%)"

FIG. 15A

	AVERAGE	GENRE
LIFE STAGE		"OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO LIFE STAGE(%)"

FIG. 15B

PANACAED	J. 2. F	٠ <u>٠</u> ٠
BY-	CLASS	SUBCLASS
DRAFTSMAN		

	AVERAGE	GENRE
FACTOR		"WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO FACTOR AXIS(%)"

FIG. 16A

U A DIVIOR	AVERAGE	GENRE
FACTOR		"OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO FACTOR AXIS(%)"

FIG. 16B

AVEKAGE	1	GENRE
CLUSTER		"WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO ATTITUDE VALUE CLUSTER(%)"

FIG. 16C

	AVERAGE	GENRE
CLUSTER		"OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO ATTITUDE VALUE CLUSTER(%)"

FIG. 16D

		NEWS SI	SPORTS	VARIETY	DRAMA	MOVIE	PORTS VARIETY DRAMA MOVIE DOCUMENTARY MUSIC	MUSIC	CULTURE	PROGRAM FOR CHILDREN
CLUSTER AVERAGE 100	100	96	74.2	75.3	65.2	84.7	53.4	59.3	62	38.6
CLUSTER 1	100	100 97.9	82.7	84.8	69. 2	86. 1	54.4	61.6	53.2	41.4
CLUSTER 2	100	98. 6	84. 1	71	34.8	76.8	59. 4	42	53.6	33.3
CLUSTER 3	100	97	76.2	71.3	62.4	90.1	63.4	44.6	67.3	39. 6
CLUSTER 4	100	98.3	62.7	74.6	70.3	68	55.9	61.9	74.6	33.9
CLUSTER 5	100	95. 2	82.2	95. 2	90.4	97.3	61.6	87.7	65. 1	61.6
CLUSTER 6	100	98.3	62	50.4	43.8	72.7	45.5	47.9	58.7	22.3
CLUSTER 7	100	96. 2	65.2	78.8	68.9	84.1	46.2	66.7	63. 6	36.4
CLUSTER 8	100	92. 2	82. 4	80.4	52.9	64.7	31.4	62.7	45. 1	43.1

FIG. 17

%

APPROVED O.C. FIG.
BY CLASS SUBCLASS

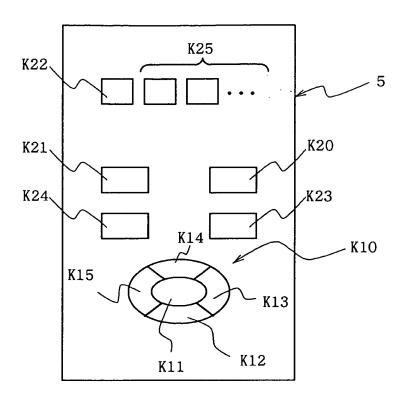


FIG. 18

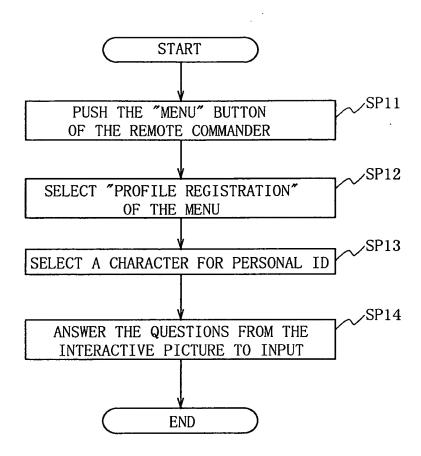


FIG. 19

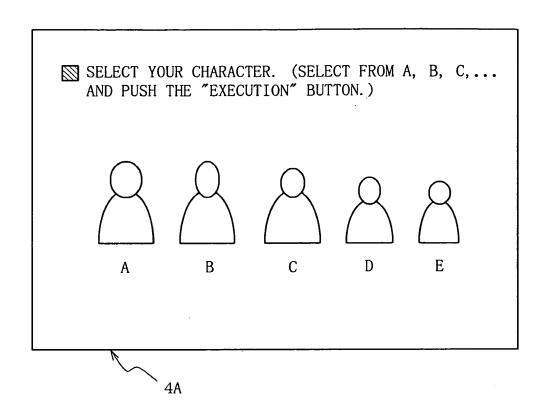


FIG. 20

APPROVED O.G. FIG.

BY CLASS SUBCLASS

DRAFTSHOW

SELECT EACH APPLICABLE ITEM WITH A CURSOR AND PUSH THE DETERMINATION BUTTON.

AGE: ONINETEEN OR BELOW, OTWENTIES, THIRTIES, OFORTIES, OFIFTIES, OSIXTY AND OVER

SEX: OMALE, OFEMALE

OEND

FIG. 21

. 4A

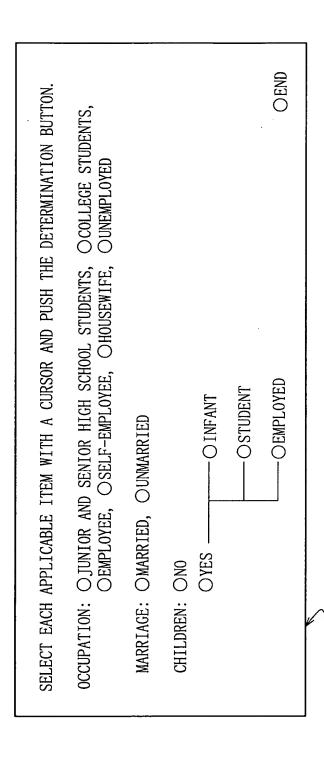


FIG. 22

YOU WATCH TV ONLY FOR A FREE TIME AND DO NOT CARE IF YOU HAVE NO TV, IT IS A WASTE OF TIME TO WATCH TV YOU WATCH ONLY A DESIRED PROGRAM. YOU WATCH TV UNRESTRICTEDLY YOU WATCH TV ONLY FOR A VERY THERE ARE MANY WORTHLESS YOU LIKE MERRY PROGRAMS. IT MIGHT BE BETTER NOT TO SELECT EACH APPLICABLE CIRCLE AND WASTE YOUR TIME. FREE TIME. PROGRAMS. WATCH TV. WHICH OF THE TYPES DO YOU CLOSE TO ? UNDECIDED UNDECIDED UNDECIDED UNDECIDED YOU WATCH INTERACTIVELY WITH TV IS YOUR ESSENTIAL FUN AND YOU WATCH TV TO BE PICKLED IN IT YOU WATCH TV UNRESTRICTEDLY. YOU CAN NOT STOP ONCE YOU START. TV IS THE BEST FOR A CHANGE. YOU ARE AFFIRMATIVE TO TV. YOU PARTICIPATES A PROGRAM POSITIVELY AND REACTS. TV IS USEFUL IN KNOWLEDGE NEWS, DOCUMENTARY, AND SPORTS ARE GOOD. ZAP IT A LOT. AMUSEMENT. EDUCATION. EVERYONE

FIG. 23A

YOU LIKE A LONG-TERM DRAMA AND STORY. YOU ARE IMPRESSED BY A DRAMA AND MOVIE YOU WATCH TV MOSTLY WITH YOUR YOU HAVE PROGRAMS YOU ALWAYS AND SYMPATHIZE WITH THE CHARACTERS. YOU PREFER A PROGRAM WITH A THERE ARE MANY WORTHLESS TV IS NOT NECESSARY. YOU WATCH TV HAPPILY. PROGRAMS RECENTLY. YOU ARE DEEPLY IMPRESSED. SELECT EACH APPLICABLE CIRCLE FAMILY. STORY. WATCH. UNDECIDED UNDECIDED UNDECIDED UNDECIDED WHICH OF THE TYPES DO YOU CLOSE TO ? YOU LIKE TO WATCH A COMEDY LAUGHINGLY. YOU LIKE A LIGHT AND CHEERFUL PROGRAM YOU HAVE NOT SO MANY PROGRAMS YOU ALWAYS WATCH. YOU PREFER A PROGRAM WITHOUT YOU WANT TO WATCH A POPULAR YOU WATCH TV MOSTLY ALONE. YOU TRY TO WATCH ONLY A YOU LIKE AN EASY PROGRAM A SPECIAL PROGRAM IS DESIRED PROGRAM WITHOUT A STORY. INTERESTING. A STORY.

FIG. 23B

APPROVED O.G. FIG.

CLASS SUSCLASS

BRAFT: MAN

		The second secon
	WHICH OF THE TYPE	WHICH OF THE TYPES DO YOU CLOSE TO ? SELECT ONE FROM THE TYPES 1 TO 8.
1.	BALANCED GROUP YOU YOU PROC	YOU ARE STANDARD AUDIENCE. YOU ARE SLIGHTLY AFFIRMATIVE TO TV, WATCH UNRESTRICTEDLY, AND PREFER AN EASY PROGRAM WITHOUT STORY.
2.	2. UNRESTRICTEDLY YOU W ZAPPING GROUP YOU A	YOU WATCH TV UNRESTRICTEDLY AND ZAPS A LOT. YOU PREFER AN EASY PROGRAM WITHOUT STORY. YOU ARE NEGATIVE TO TV COMPARATIVELY.
3.	UNRESTRICTED GROUP	YOU WATCH TV UNRESTRICTEDLY AND CAN NOT STOP ONCE YOU START. YOU DO NOT PARTICIPATE IN TV POSITIVELY. YOU PREFER A PROGRAM WITH A STORY AND DRAMA COMPARATIVELY.
4.	ABSORBED IN STORY PROGRAM GROUP	YOU PREFER AN IMPRESSION WITH A STORY AND DRAMA. YOU DO NOT PARTICIPATE IN TV POSITIVELY. YOU WATCH TV RESTRICTEDLY COMPARATIVELY.
5.	TV IS MY FRIEND GROUP	YOU PARTICIPATE IN TV POSITIVELY AND ENJOY WITH EVERYONE. YOU PREFER AN IMPRESSIVE PROGRAM WITH A STORY AND DRAMA. YOU HAVE A TENDENCY TO WATCH TV UNRESTRICTEDLY.
9.	ANTI-TV GROUP	YOU ARE NEGATIVE TO TV. YOU SELECT A DESIRED PROGRAM. YOU WATCH AN EASY PROGRAM WITHOUT A STORY COMPARATIVELY.
7.	BUSY GROUP	YOU SELECT A SPECIALLY DESIRED PROGRAM. YOU ARE AFFIRMATIVE TO TV COMPARATIVELY AND PARTICIPATE IN TV. YOU WATCH REGARDLESS OF A PROGRAM TYPE.
∞ .	LAUGHTER GROUP	YOU PREFER AN EASY AND COMFORTABLE PROGRAM WITHOUT STORY. YOU ARE AFFIRMATIVE TO TV AND PARTICIPATE POSITIVELY. YOU SFIECT A COMPARATIVELY DESIRED PROGRAM.

FIG. 24

APPROVED O.C. FIG.
- BY CLASS SUBCLASS
DRAFTCMAN





RELAXATION RELAXATION ON ON HOLIDAYS	IFE SCENE."
RELAXATION ON WEEKDAYS	CORDING TO L
DINNER	E DIVIDED AC
ГОИСН	"AUDIENCE RATING OF GENRE DIVIDED ACCORDING TO LIFE SCENE.
ERAGE BREAKFAST	"AUDIENCE RA
AVERAGE	
	GENRE

FIG. 25

O9078469 DE1498

NOTE: M IS AN IDENTIFICATION KEY INDICATING SEX OF MALE.

THIRTIES-MALE (30. 1. M)

	TWENTIES-	AVERAGE	WENTIES- AVERAGE BREAKFAST	LUNCH	DINNER	RELAXATION RELAXATION ON	RELAXATION ON
	(20. 1. M)					WEEKDAYS	HOLIDAYS
	GENRE		"AUDIENC SCENE D	AUDIENCE RATING OF GENRE FOR EACH LIFE SCENE DIVIDED ACCORDING TO AGE AND SEX.	GENRE FOR	EACH LIFE E AND SEX.	
T							

FIG. 26

ALTHOVED O.G. FIG.
BY CLASS SUBCLASS

DRAFT

		AVERAGE 5 6 7	$7 \sim 12 13 14 \sim 19 24 1 2 3$	MON TUE WED THU FRI SAT SUN	FRI SAT SUN	
FIG. 27A	CENRE		"AUDIENCE FREQUENCY OF GENRE FOR EACH TIME ZONE (0 TO 100)"			
FIG. 27B	LIFE SCI CORRESP FUNCTION	1 LIFE SCENE/TIME CORRESPONDING FUNCTION	ME SEAK RELAXATION RELAXATION RELAXATION RECKDAYS)		RELAXATION (HOLIDAYS)	NO (S

APPROVED O.G. FIG.

DRAFTSMAN

ASK YOU ABOUT YOUR LIFE PATTERN.	INPUT NUMERALS IN THE BLANKS.
WHAT TIME DO YOU USUALLY HAVE DINNER ? A	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
WHAT TIME DO YOU HAVE EARLIER AND LATER DINNER ?	c : o ~ : o

FIG. 28

APPROVED O.G. FIG.

DRAFTSMAN

		-								
NOVEMBER 22(FRI.) 10:00PM	TITLE LIST	MULTI-PICTURE		[L]		₹Ŗ7	X	AB	<u>() ()</u>	
		 			K	[87	(M)			
IS/CHANNEL LIS	□ VARIETY	☐ DOCUMENTARY	IRS		ſ	⊏d⊐	$\langle \Lambda \rangle$	XXX	(KI)	
RECOMMENDATORY PROGRAMS/CHANNEL LIST	ľS	άĵ	CULTURE/HOBBY/OTHERS	(O)	(1)	(O)	Lus	\sum_{z}	ZAX	
	SPORTS	MEDY 🗀 MOVIE	CULTI	B	$\langle \widehat{\mathbb{H}} \rangle$	~N~		(A)	\{#\)\(\)\(\)\(\)	
CLUSTER 5	□ NEWS	☐ DRAMA/COMEDY	□ MUSIC	\bigcirc	\$55 555 555		(S)	$\langle Y \rangle$		

FIG. 29

eetree" eeta



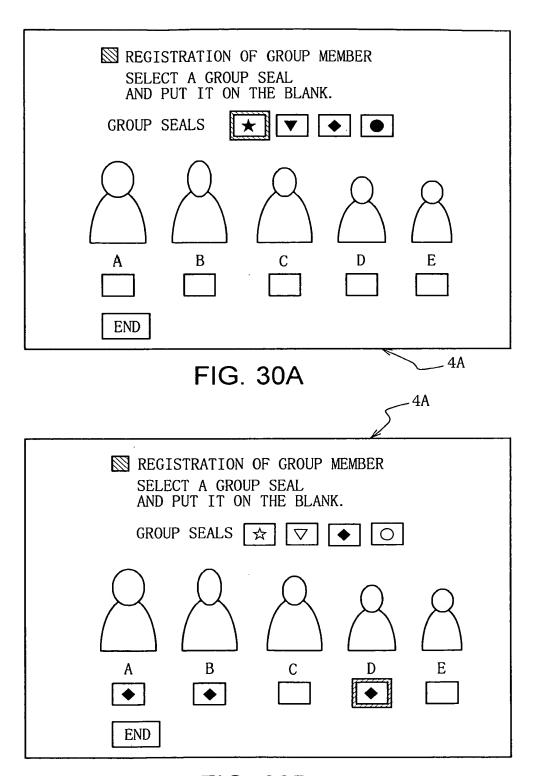


FIG. 30B

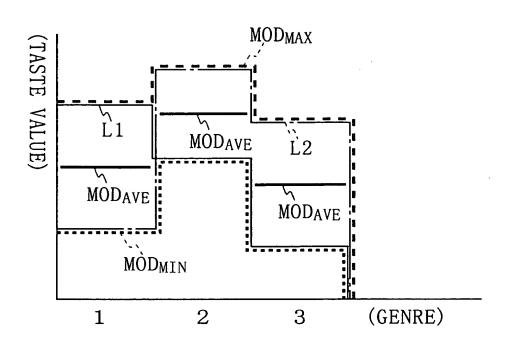


FIG. 31

NOVEMBER 22 (FRI. 10:00PM RECOMMENDATORY PROGRAMS/TITLE LIST (5)CLUSTER

getran.eater

VOL. 4 \bigcirc \bigcirc THAT \triangle A RUNS THROUGH THE KARAOKE FIELD LIKE A STORM !? OOO THE GRANDSTORY OF THE FIRST LOCATION OF $\times \times$ IN A DRAMA!! THE X X X YOU WIN A PRIZE OF FOREIGN WORLD TRAVELING AT LAST ? "×××" '93 OO DIRECTOR THE SCHOOL PICTURE FOR YOUNG FROM OO DIRECTOR. JAPANESE MUSIC TOP 10 " \triangle \triangle \triangle " × × × WILL CONTINUE TO BE ON THE TOP THIS WEEK \triangle \triangle SHOW YOU CAN NOT MISS THIS WEEK'S $\bigcirc\bigcirc$! ### **E** ₩

FIG. 32

< 4A

BEHTED" CHARZOED

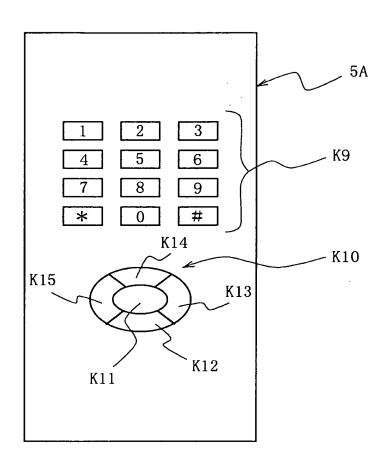


FIG. 33

oodyatao.cothoc

· · · · · · · · · · · · · · · · · · ·
MEMBER PROFILE REGISTRATION
1) INPUT YOUR MEMBER NUMBER WITH NUMERAL KEYS.
MEMBER NUMBER
2) SELECT YOUR APPLICABLE ITEMS WITH A CURSOR AND PUSH THE DETERMINATION KEY.
AGE: ······
SEX: ······
,

FIG. 34





GROUP REGISTRATION
1) INPUT YOUR GROUP ID NUMBER WITH NUMERAL KEYS.
GROUP ID NUMBER * _ #
2) INPUT YOUR MEMBER NUMBER OF GROUP SUCCESSIVELY WITH NUMERAL KEYS.
MEMBER NUMBER #
3) PUSH THE DETERMINATION KEY.
FIG. 35A
GROUP REGISTRATION CHECK
GROUP REGISTRATION CHECK
GROUP REGISTRATION CHECK 4) CHECK THE GROUP LIST.
GROUP REGISTRATION CHECK 4) CHECK THE GROUP LIST. GROUP ID NUMBER *1 2 3 4
GROUP REGISTRATION CHECK 4) CHECK THE GROUP LIST. GROUP ID NUMBER No. 1) 5 6 7 8 TARO KIMURA No. 2) 9 0 1 2 JIRO OTA No. 3) 3 4 5 6 HANAKO SUZUKI
GROUP REGISTRATION CHECK 4) CHECK THE GROUP LIST. GROUP ID NUMBER No. 1) 5 6 7 8 TARO KIMURA No. 2) 9 0 1 2 JIRO OTA No. 3) 3 4 5 6 HANAKO SUZUKI No. 4) 7 8 9 0 KEIKO TAKAHASHI
GROUP REGISTRATION CHECK 4) CHECK THE GROUP LIST. GROUP ID NUMBER No. 1) 5 6 7 8 TARO KIMURA No. 2) 9 0 1 2 JIRO OTA No. 3) 3 4 5 6 HANAKO SUZUKI
GROUP REGISTRATION CHECK 4) CHECK THE GROUP LIST. GROUP ID NUMBER No. 1) 5 6 7 8 TARO KIMURA No. 2) 9 0 1 2 JIRO OTA No. 3) 3 4 5 6 HANAKO SUZUKI No. 4) 7 8 9 0 KEIKO TAKAHASHI No. 5) 2 3 4 5 SABURO OGAWA
GROUP REGISTRATION CHECK 4) CHECK THE GROUP LIST. GROUP ID NUMBER No. 1) 5 6 7 8 TARO KIMURA No. 2) 9 0 1 2 JIRO OTA No. 3) 3 4 5 6 HANAKO SUZUKI No. 4) 7 8 9 0 KEIKO TAKAHASHI No. 5) 2 3 4 5 SABURO OGAWA

FIG. 35B